



## SOCIAL MEDIA MOCKUPS BUNDLE Quick Help

A basic understanding of how to use Smart Objects in Adobe Photoshop CC is required to work with these mockups. Here are a few tips to get you started.

### Introduction Video



The introduction video explains how to set up your workspace and shows how to work with Smart Objects in Photoshop. This should get you started quickly. If you need more help, you can continue reading.

[WATCH VIDEO](#)

### Install Fonts

If not already done, install the font “**Arial Regular**” and “**Arial Bold**” and restart Photoshop CC.

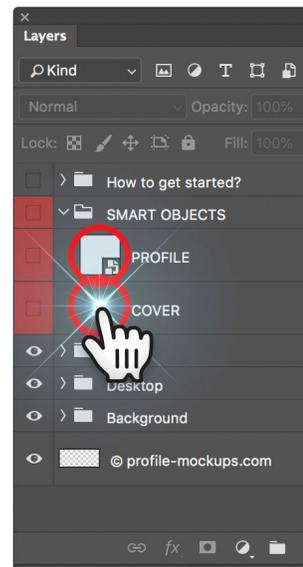
### Open Smart Objects

Please watch a video about Smart Objects on youtube, to understand the basic concept of this special kind of layer. In quick words, Smart Object Layers are used to include the same layer multiple times inside one layout with the benefit of only having to change it once and updating the others along with it. The profile picture or the cover photo is created using Smart Object layers. So these layers get updated once and thereby changed everywhere in the layout.

Go to the **Layers panel** in Photoshop and **double-click on the icon** of one of the Smart Object layers to open its content. A new Photoshop window opens up. Profile pictures or cover photos should be designed inside these separate Smart Object windows.

### Save Smart Objects to preview your design

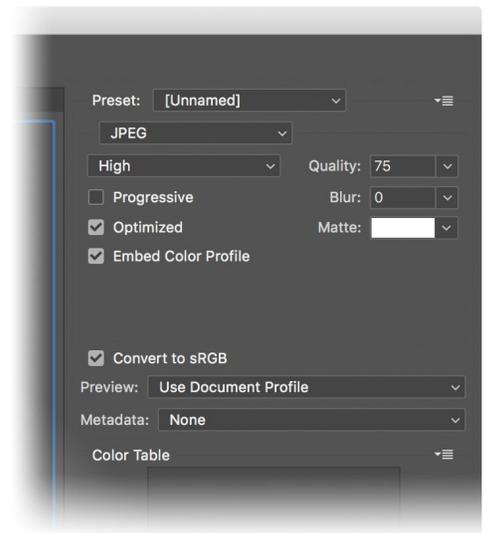
After having made changes inside the Smart Object window, the update of the preview can be triggered by simply by saving the Smart Object using **File > Save**. Do not use File > Save as... here.



## Save images for upload

After you finished designing your new profile open up the Smart Object layers once again, in case they are not open right now, and save them for the web using **File > Export > Save for Web (Legacy)**.

In the save dialogue window, choose JPEG, quality 60 to 80 (depending on the calculated file size shown on the bottom left corner), check "Optimized" and "Embed Color Profile" (sRGB) to make sure colors will not get messed up by a compression applied by the social media platform after the upload. Do not use PNG file format here. That's it, all there is left to do is save the file and upload.



## More advanced settings Color Settings

If color management is important to you, you might want to take a quick look into the "Color Settings" of Photoshop by choosing "**Edit > Color Settings**" from Photoshop's top menu. Make sure to select a **sRGB profile** for the RGB Workspace (1). At "**Color Management Policies**" you can set "Convert to Working RGB" (2) and check "**Ask When Opening**" for "Profile Mismatches" (3). This way you will make sure to only work in your sRGB workspace with every image you will use to create your design.



## More advanced settings Photoshop Settings

When opening a social media mockup file and its smart objects in Photoshop it is recommended not to open documents as tabs. You want to work on the smart objects while seeing the changes you made in the mockup preview file. To not open documents in tabs, go to the Photoshop settings, choose "**Workspace**" and uncheck "**Open Documents as Tabs**" and "**Enable Floating Document Window Docking**" (4). Click "OK" and now open the mockup file the old fashioned way.



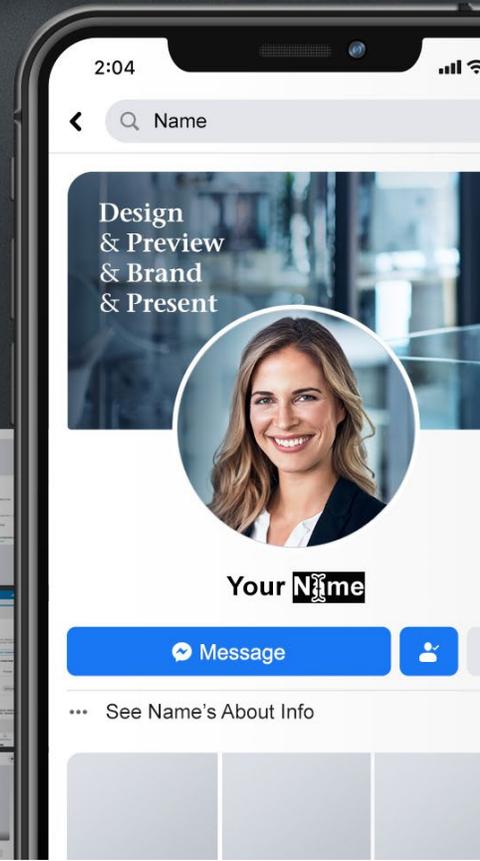
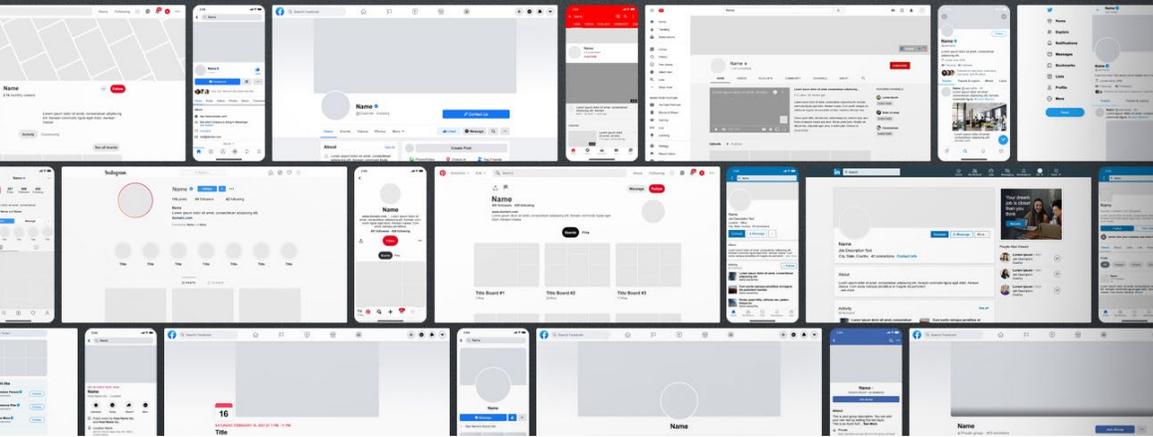
# SOCIAL MEDIA MOCKUPS BUNDLE



# 2020



24 mockups · Desktop & Mobile · Design with a preview  
Translatable · Layered · Lossless Resizing · Smart Objects

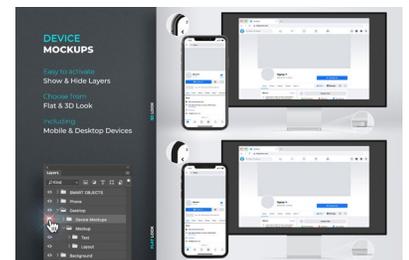
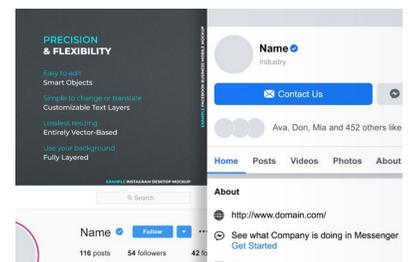
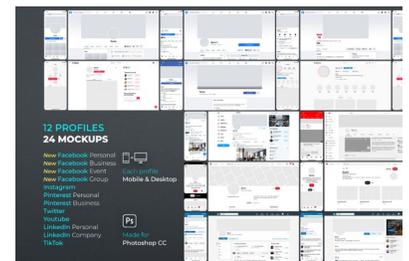


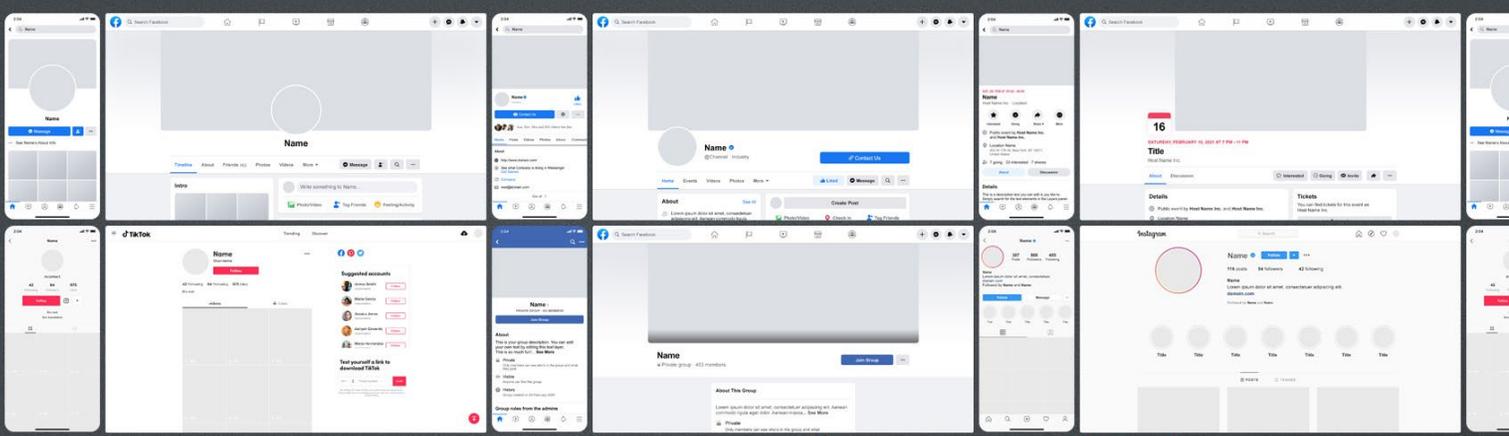
## SOCIAL MEDIA MOCKUPS BUNDLE 2020

A substantial collection of social media profile mockups created to design, preview, brand, and present profiles including profile pictures and cover photos.

- Design with a preview for mobile and desktop devices
- Providing up to date profile picture and cover photo sizes out of the box
- The Smart Objects are perfectly prepared for upload to the platforms
- Mockups can be moved, rearranged or placed on a different background
- Every text block is editable and can be personalized or translated
- A vector-based layer structure ensures lossless resizing and high quality
- Delivered in PSD files made for Adobe Photoshop CC
- Well organized and labeled layers
- Free annual updates

[SHOP](#)





## 12 PROFILES 24 MOCKUPS

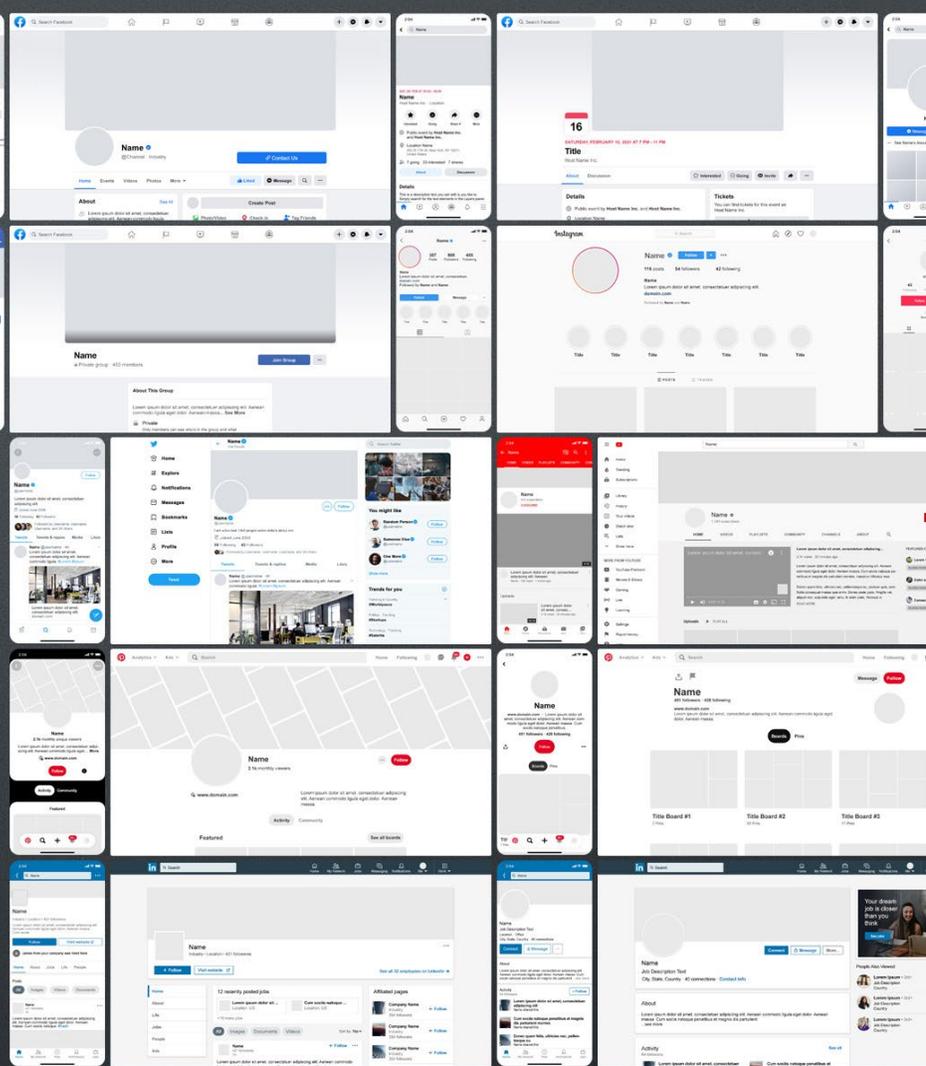
- New Facebook Personal
- New Facebook Business
- New Facebook Event
- New Facebook Group
- Instagram
- Pinterest Personal
- Pinterest Business
- Twitter
- Youtube
- LinkedIn Personal
- LinkedIn Company
- TikTok



Each profile  
Mobile & Desktop



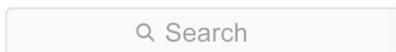
Made for  
Photoshop CC



## PRECISION & FLEXIBILITY

- Easy to edit
- Smart Objects
- Simple to change or translate
- Customizable Text Layers
- Lossless resizing
- Entirely Vector-Based
- Use your background
- Fully Layered

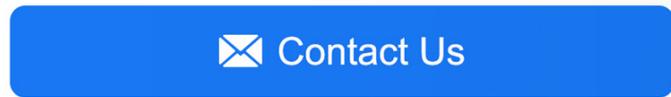
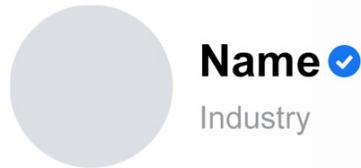
EXAMPLE INSTAGRAM DESKTOP MOCKUP



Name Follow ▼ ⋮

116 posts    54 followers    42 fo

EXAMPLE FACEBOOK BUSINESS MOBILE MOCKUP



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